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Youtube Singing Sensation at ABAC April 8

Tifton – YouTube singing sensation Greg Peterson of the Peterson Farm Brothers will speak and sing about advocating agriculture through social media at 7 p.m. on April 8 in the Chapel of All Faiths at Abraham Baldwin Agricultural College.

Sponsored by the ABAC Cattleman’s Club, Peterson’s performance is open to the campus and community at no charge. His performance serves as a preliminary event to the Fourth Annual ABAC Agriculture Awareness Day on April 9 on the pedestrian walkway from 10 a.m.-2 p.m.

Peterson is the oldest of the three brothers who perform parodies of popular music with lyrics that focus on farming and agricultural awareness. The brothers’ first parody, “I’m Farming and I Grow It,” was released in June 2012. Since then, Peterson and his brothers have released a number of other parodies including “Farmer Style,” which has had over fifteen million views on YouTube.

Peterson also released videos dealing with life on his family’s Kansas farm in a month by month video series on YouTube. The videos have given him the opportunity to talk about agriculture and share his passion about the future of the industry. He enjoys working on the farm and being an advocate for agriculture.
Peterson also has his own personal YouTube channel featuring himself in all four vocal parts of the “Greg Peterson Quartet” singing original music as well as old favorites. He grew up on a family farm near Assaria, Kan., before attending Kansas State University in 2013, graduating with a degree in agricultural communications and journalism.

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