Strategic Vision: Destination ABAC

ABAC has experienced remarkable growth since it started offering bachelor's degrees in 2008. Enrollment in baccalaureate programs has grown from 41 students in January of 2008 to more than 1,000 this past year. ABAC's total enrollment for fall 2013 grew to 3,400 students, making it one of the University System's fastest growing institutions. Enrollment this fall is expected to exceed that of fall 2013.

ABAC understands and embraces its role in higher education in Georgia and is proud to play a major role in preparing graduates to spur cultural and economic development throughout the State of Georgia, the region, the nation and the world. Growth is expected in all of the College's programs, but the College will focus its resources on programs that have the potential to produce the greatest impact.

The School of Agriculture and Natural Resources will produce more graduates to support continued growth and economic impact of Georgia's leading industry, agriculture and natural resources. The School of Nursing and Health Sciences will produce more graduates to meet the growing demand for health care professionals. New programs in the Stafford School of Business will produce graduates who will lead growth of Georgia's small and family owned businesses. The School of Science and Mathematics will produce more graduates who will pursue professional careers in medicine, dentistry, veterinary medicine and pharmacy. And, the College's one-of-a-kind Rural Studies program, which engages the School of Liberal Arts and the School of Human Sciences, will produce graduates in writing, communications, social and political sciences to foster revitalization of Georgia's rural communities.

ABAC aspires to an institutional destination of greatness. ABAC will be the preferred destination for students committed to excellence in higher education, graduation, life-long learning and significant cultural and economic advancement for the communities in which they live and work. The College will achieve its vision by becoming a destination for prepared and committed students who seek a life-changing experience.

Specifically, ABAC will,

- Create, implement and promote programs that attract students from the State of Georgia, the region, the nation and around the world. At ABAC, students will be offered the opportunity for a life-changing educational experience.
- Commit the College to ensuring that students graduate on time and are prepared for life and work.
- Engage faculty, staff, administrators, alumni, supporters, business partners and the community in mentoring students and providing real-world experience through internships, cooperative education and study abroad.
- Infuse technology into all aspects of the College’s academic and operational programs.
- Maintain affordability for higher education through philanthropy, which will leverage greater public support for the College.