ABAC Student Named National President of Alpha Beta Gamma

TIFTON – When Lindsay Partridge won the election to serve as the national president for the Alpha Beta Gamma (ABG) International Business Honor Society, her first reaction was total relief.

“I campaigned against five other people for the position,” Partridge, a junior business major at Abraham Baldwin Agricultural College, said. “After the first vote, I was tied with another girl. Another vote was taken but the results weren’t announced until the awards dinner.”
Partridge, a resident of Bushnell, Fla., campaigned and gave a speech in order to run for the national president’s seat during the 2014 Alpha Beta Gamma National Leadership Conference in San Antonio, Texas. She was elected based on voting from all of the chapters in attendance.

Her plans during her presidency include focusing on recruitment and involvement in ABG. As national president she is required to attend all video meetings, write an essay for the honors journal, compose a biography for ABG’s website, and do a presentation on etiquette in social media.

“Since becoming a part of the organization, I feel I have truly grown both personally and professionally from my experiences with ABG, and I want to encourage other students as much as possible to pursue the same opportunities,” Partridge said.

Partridge is looking forward to having the opportunity to work with people across the country and seeing how decisions made by the national officers positively affect all ABG members and the members of their communities.

The ABG national officers meet six times a year and have met twice already. The next meeting will take place in the fall. Two other ABAC students were also named as 2014 national officers. Colleen Leu, a business major from Chula, serves as the National Marketing Director, and Melody Harper, a business major from Pelham, holds the office of National Secretary.

Partridge chose to attend ABAC because she initially wanted to major in agriculture.

“My options in Florida were the University of Florida or a school in the Everglades,” Partridge said. “When I discovered ABAC, it was the perfect fit for me because I wanted to attend a small school. Tuition was inexpensive, and it also allowed me the freedom of being far from home. Attending ABAC was the best decision I ever made.”
While Partridge planned to earn a degree in agriculture with an aspiration to become an equine nutritionist, her plans changed once she settled in at ABAC.

“Science wasn’t exactly my strongest suit,” Partridge said. “I discovered that I had a knack for marketing through my involvement with the Ag Business Club at ABAC, and through my participation with the National Agri-Marketing Association (NAMA).”

ABAC’s Ag Business Club is an accredited NAMA chapter, and the club travels each year to the student marketing competition held every April. During the year the club prepares to compete with over 300 colleges and universities to present a full marketing plan for a new innovative agricultural product.

Partridge became involved with Alpha Beta Gamma after receiving an invitation to join the honor society. She has been a part of the organization since March of 2013 and served as ABAC’s Sigma Chapter president last year.

“I wanted to join ABG because it was an honor to be invited, and I love being involved in as many things as possible,” said Partridge.

Not only is she active in ABG at ABAC, Partridge is also a part of the Honors Program, where she has served as an officer in the Honors Club. She is also an officer in ABAC’s Phi Theta Kappa Honors Society. She was also a member of the Ag Business Club and NAMA team.

As a freshman, Partridge played for the Fillies’ soccer team. She now serves as a student coach for the squad. Partridge attended a soccer camp coaching internship in New York this summer to further her knowledge of the sport to help out the Fillies this season.

Partridge is also a part of the residential living community on campus, Stafford Hall, that combines ABAC and the local community. Most recently, she participated in an internship in
Vietnam through the Stafford School of Business at Carver Dan’s, a company that creates over 200 products that include puzzle boxes, wall art, key chains, flying art, jewelry boxes, refrigerator magnets and custom designs for home or professional use.

Outside of campus, Partridge is a member of a research campaign, Mentor Up, where the younger generations teach the older generations about the technological world so they can better adapt. She is also a member of Cowboys for Christ, an organization that strives to bring the word of God to people through association with horses.

###