Arrive Alive Tour at ABAC October 22

TIFTON – Students at Abraham Baldwin Agricultural College will experience the potential consequences of drunk or distracted driving when the Arrive Alive Tour from UNITE visits the campus on Oct. 22 from 11 a.m. until 5 p.m. on the Pedestrian Mall.

UNITE’s Arrive Alive program uses a high-tech simulator, impact video, and a number of other resources to educate students about the dangers of drunk driving and texting while driving. The simulator allows students to experience, in a controlled environment, the possible results of drunk and distracted driving.

One of the most commonly recognized driving distractions is cell phone use. About 89 percent of all Americans have a cell phone, according to CTIA – The Wireless Association. Drivers under 20 years old have the highest proportion of distraction-related fatal crashes, according to the National Highway Traffic Safety Administration.

These drivers’ lack of driving experience can contribute to critical misjudgments if they become distracted. Not surprisingly, they text more than any other age group, and the number of young drivers who text while driving is increasing.
UNITE brings health and wellness programs to high school and college campuses across the nation. The programs are designed to heighten awareness to the dangers and consequences of drunk driving and distracted driving. The follow-up programs have a powerful impact on students to reinforce the subjects that schools and parents teach them daily.

This event is made possible by the grant ABAC receives from the Governor’s Office of Highway Safety.

For more information, contact Patrick DeGrasse, Chairman of the Board of Directors for UNITE, at (888) 436-3394.

###