Abraham Baldwin
AGRICULTURAL COLLEGE
A State College of the University System of Georgia TIFTON, GEORGIA

Course Syllabus

Course Name: **BUSINESS SEMINAR**

Course Number: **BUSA 1101 – Session A - CRN 30520 (MW 2:00)**

Course Description: This course will focus awareness and exploration of business with special emphasis being placed on select problems that we all encounter as aspects of our economics system.

Pre-requisites/Co-requisites: None.

Course Learning Outcomes:
Course Philosophy: Although the subject of economics & business appears complicated, it is actually an essential element of our everyday lives. Today, we live in a society guided by economic choices and decisions. An understanding of the history and application of economics will permit us to understand and appreciate our heritage as well as allow us to evaluate the decisions we make. This course is designed to increase the student's general knowledge of the effects of economic decisions while arousing a genuine interest and concern for economics in the years ahead.

General Course Objectives: As a result of this course, the student should be able to do the following:
1. To provide an overview of the way our individualistic, largely private enterprise economic system works.
2. To illuminate the serious economic problems faced by our system and to arouse an interest in these problems that will remain with the student after he/she leaves college.
3. To help the student develop "clear thinking" by providing him/her with fundamental economic history, concepts, and principles.
4. To help the student demonstrate applied knowledge of the basic principles of business necessary for decision making in a world governed by choice.

General Education Outcomes:

Communications: Oral and written communication will be characterized by clarity, critical analysis, logic, coherence, persuasion, precision, and rhetorical awareness.

Competence within the context of collegiate general education is defined by the following outcomes:
- Ability to assimilate, analyze, and present in oral and written forms, a body of information;
- Ability to analyze arguments;
- Ability to adapt communication to circumstances and audience;
- Ability to consider and accommodate opposing points of view;
- Ability to interpret content of written materials on related topics from various disciplines;
- Ability to communicate in various modes and media, including the proper use of appropriate technology;
- Ability to produce communication that is stylistically appropriate and mature;
- Ability to communicate in standard English for academic and professional contexts;
- Ability to interpret inferences and develop subtleties of symbolic and indirect discourse;
- Ability to sustain a consistent purpose and point of view;
- Ability to compose effective written materials for various academic and professional contexts.

Quantitative Reasoning and Mathematics: quantitative reasoning and mathematics will be characterized by logic, critical evaluation, analysis, synthesis generalization, modeling, and verbal, numeric, graphical, and symbolic problem solving.

Competence within the context of collegiate general education objectives is defined by the following outcomes:
- Ability to model situations from a variety of settings in generalized mathematical forms;
- Ability to express and manipulate mathematical information, concepts, and thoughts in verbal, numeric, graphical and symbolic form while solving a variety of problems;
- Ability to solve multiple-step problems through different (inductive, deductive and symbolic) modes of reasoning;

- Ability to properly use appropriate technology in the evaluation, analysis, and synthesis of information in problem-solving situations;
- Ability to shift among the verbal, numeric, graphical and symbolic modes of considering relationships;
- Ability to extract quantitative data from a given situation, translate the data into information in various modes, evaluate the information, abstract essential information, make logical deductions, and arrive at reasonable conclusions;
- Ability to employ quantitative reasoning appropriately while applying scientific methodology to explore nature and the universe;
- Ability to discern the impact of quantitative reasoning and mathematics on the sciences, society, and one's personal life.

Cultural and Social Perspectives: Cultural and social perspective will be characterized by cultural awareness and an understanding of the complexity and dynamic nature of social/political/economic systems; human and institutional behavior, values, and belief systems; historical and spatial relationship; and, flexibility, open-mindedness, and tolerance.

Competence within the context of collegiate general education objectives is defined by the following outcomes:
- Ability to relate local, national, and global social policy;
- Ability to describe how historical, economic, political, social, and spatial relationships develop, persist, and change;
- Ability to articulate the complexity of human behavior as functions of the commonality and diversity within groups;
- Ability to appreciate and respect diversity among people and recognize the roles various peoples played in their culture;
- Ability to identify and analyze both contemporary and historical perspectives on contemporary issues;
- Ability to relate the contributions of groups and individuals to the history of ideas and belief systems;
- Ability to critically analyze one's own culture.

Scientific Reasoning: Scientific reasoning will be characterized by understanding and applying scientific method, laboratory techniques, mathematical principles, and experimental design to natural phenomena.

Competence within the context of collegiate general education objectives is defined by the following outcomes:
- Ability to understand basic scientific principles, theories, laws as they apply to all scientific disciplines;
- Ability to demonstrate knowledge in at least one area of science;
- Ability to discern the role in and impact on science on society;
- Ability to identify and properly use appropriate technologies for scientific inquiry and communication including collecting and analyzing scientific data;
- Ability to understand the physical universe and science's relationship to it;
- Ability to understand the changing nature of science;
- Ability to understand the scope and limits on the appropriateness of scientific inquiry to physical phenomena;
- Ability to demonstrate critical observation and analysis;
- Ability to apply mathematical principles to scientific inquiry, including the use of statistics and formulae to understand quantitative data.

Aesthetic Perspective: Aesthetic perspective will be characterized by critical appreciation of and ability to make informed aesthetic judgments about the arts of various cultures as media for human expression:

Competence within the context of collegiate general education is defined by the following outcomes:
- Ability to make informed judgments about art forms from various cultures including one's own culture;
- Ability to recognize the fine, literary, and performing arts as expressions of human experience;
- Ability to discern the impact and role of artistic and literary achievement in society and one's personal life.

College Policy on Class Attendance:
http://www.abac.edu/catalog/2007_2008/AcademicPolicy.pdf

College Policy on Academic Dishonesty:
http://www.abac.edu/catalog/2007_2008/AcademicPolicy.pdf

If there is a student in this class who has specific needs because of learning disabilities or any other disability, please feel free to contact the instructor.