



DATE: January 15<sup>th</sup>, 2008  
WHERE: ABAC: Register with Coach Alan Kramer  
at [akramer@abac.edu](mailto:akramer@abac.edu) or 229-391-4928  
COST: \$30 (checks payable to TCTA)  
Deadline: January 9<sup>th</sup>, 2008  
TIME: 6:00 pm – 9:00 pm (limited seating)

The Brain Game is a 2.5 hr DVD presentation developed by Aussie coach, Craig O'Shannessy for the serious tennis player. It focuses on developing the mental, tactical and emotional aspects of tennis. It teaches players how to correctly think in competition, developing winning strategies, and understand the game at a deeper level. The Brain Game takes the guesswork out of serving patterns, gives the player a between point routine and focus, and clearly and simply shows what high percentage tennis is all about. Craig teaches the psychology and strategy of tennis in a very powerful and simple way. The difference between good and great is always in the details...In 2007 Craig has worked with the following teams:

| Men's               | Women's            |
|---------------------|--------------------|
| #2 Virginia         | #8 Northwestern    |
| #4 Baylor           | #13 Baylor         |
| #9 USC              | #16 Vanderbilt     |
| #14 Alabama         | #17 Pepperdine     |
| #20 Pepperdine      | #31 Wichita State  |
| #32 Wisconsin       | #39 Virginia       |
| #60 Northwestern    | #48 Denver         |
| #66 Denver          | Alabama            |
| Georgia Southern    | Stetson            |
| Wichita State       | Washington College |
| Univ. of N. Florida | DePaul             |
| Washington College  | Mary Hardin Baylor |
| Mary Hardin Baylor  |                    |
| Flagler College     |                    |

Craig has worked with the ATP and WTA tours for the past 10 years, helping players reach their full potential. He first started coaching Canadian Vanessa Webb in 1995, and Vanessa went on to win the 1998 NCAA Singles Championships at Duke. Craig has been based at the TBarM Racquet Club in Dallas, Texas for the past three years and has taken the Brain Game to top Universities including 2004 National Champion Baylor University. The Brain Game has been a perfect fit for college tennis, where players typically have strong games but are not as developed mentally.