

Abraham Baldwin

AGRICULTURAL COLLEGE

A State College of the University System of Georgia

TIFTON, GA

Journalism

School of Liberal Arts

• CURRICULUM INFORMATION •

PROGRAM INFORMATION

FACULTY, EQUIPMENT, FACILITIES

Abraham Baldwin is a superb starting point for students interested in language and fine arts. Since 1908 the school has had a distinguished tradition of services in arts education, and now Abraham Baldwin's School of Liberal Arts has one of the most comprehensive language and fine arts programs of Georgia's state colleges. These programs feature effective teacher/artists; individual instruction; well-equipped studios and other facilities; and a friendly, relaxed atmosphere. The programs are augmented by the unique, nationally recognized Abraham Baldwin Arts Connection and one of Georgia's most active community cultural organizations, the Tiftarea Concert Association. Scholarships, part-time job opportunities, and work-study programs in the arts are available to students. After students complete their Associate of Arts degrees at Abraham Baldwin, they may transfer without loss of credit to any senior unit within the University System of Georgia. Courses will also normally be accepted by all other fully accredited institutions in the state and nation.

JOURNALISM PROGRAM

Abraham Baldwin's program of study in journalism provides students with the first two years of a four-year degree in mass communications. All of the courses in the freshman and sophomore years are designed to transfer to a senior college or university. Those students who complete the journalism program at Abraham Baldwin earn an Associate of Arts degree; courses taken during the junior and senior years lead to Bachelor of Arts degrees with specific emphases in print journalism, radio-television-video, and advertising-public relations.

Students majoring in journalism at Abraham Baldwin have the opportunity to gain valuable "hands-on" experience by putting the academic training they receive in the classroom into practice with on-campus media: the student bi-weekly newspaper, *The Stallion*; the literary magazine, *Pegasus*; or the radio station, WPLH 103.1 FM. Student staff members of *The Stallion* and WPLH may earn income as part-time workers, depending upon job availability and student interest, experience, and performance.

ABAC's journalism program has excellent facilities and equipment for providing majors with practical experience with campus media. The college radio station is fully equipped and offers students the opportunity to practice their on-air and station management skills in a real world setting.

The literary magazine has an office that offers good work space and up-to-date computers for layout and design. The newspaper offices are newly refurbished, offering spaces and a computing network specifically tailored to integrate editorial, advertising, and layout and design aspects of production.

Pegasus has accumulated an impressive array of awards since its inception, and *The Stallion* boasts a 40-year, award-winning tradition of excellence as a member of the Georgia College Press Association. Student media at the college continue to maintain high standards and achieve state, regional, and national acclaim.

COURSE OF STUDY

Essential Skills (composition and math) 3 courses

General Education:

Humanities 2 courses
Science and Mathematics 3 courses
Social Science 4 courses

Major Field:

Foreign Language 1-3 courses
Journalism 2 courses
Art, Theatre, Economics, Literature,
Humanities, Music, Sociology,
Communications 1-3 courses

CAREER OUTLOOK OPPORTUNITIES

Graduates with the Associate of Arts degree from Abraham Baldwin and the Bachelor of Arts degree in journalism from a four-year institution are prepared for entry level positions in their major fields. There are several areas of employment in which Abraham Baldwin graduates are now working; the following are examples of employers of journalism graduates:

- Daily/Weekly Newspapers
- Public Relations Firms
- Advertising Agencies
- Radio Stations – management, news, entertainment, advertising
- Magazines
- Specialized Publications
- Business Firms – public relations
- Government Offices – elected officials, press aides, public information

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In addition, graduates of the Abraham Baldwin journalism program have found their education in mass communication has provided them with the foundation for careers in other fields, such as the following:

- Agri-Journalism
- Business Management
- Education
- Home Economics Media
- Industrial Relations
- Law
- Philosophy

FOR MORE INFORMATION, call or write:

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ABAC 20, 2802 Moore Highway
Tifton, GA 31793-2601
(229) 391-4950

OR

Abraham Baldwin Admissions Office
ABAC 4, 2802 Moore Highway
Tifton, GA 31793-2601
(229) 391-5004

TOLL FREE NUMBER:

1-800-733-3653

E-MAIL:

abacinfo@abac.edu

WEB SITE:

<http://www.abac.edu>

THE STALLION WEB SITE:

<http://www.thestalliononline.com>