

Abraham Baldwin

AGRICULTURAL COLLEGE

A State College of the University System of Georgia

TIFTON, GA

Communication

School of Liberal Arts

• CURRICULUM INFORMATION •

PROGRAM INFORMATION

FACULTY, EQUIPMENT, FACILITIES

Abraham Baldwin is a superb starting point for students interested in the ever expanding field of communication. Since 1908 the school has had a distinguished tradition of service in fine arts education, and now Abraham Baldwin's School of Liberal Arts has one of the most comprehensive communication programs of Georgia's state colleges. This program features effective teachers and professionals; individualized instruction; well equipped studios and other facilities; and a friendly, relaxed atmosphere. After students complete their Associate of Arts degrees at Abraham Baldwin, they may transfer without loss of credit to any senior unit within the University System of Georgia. Courses will also normally be accepted by all other fully accredited institutions in the state and nation.

The four communication faculty members have academic and professional backgrounds that make for unique teaching strengths. Two of the faculty have Ph.D. degrees. These instructors have a significant amount of extracurricular professional experience in speech writing and delivery, theatre acting, and directing.

The facilities used in the communication program include a 350-seat theatre fully outfitted with professional-quality lighting, sound, and production equipment. Students also utilize a 95-seat studio theatre, the studios of the college's radio station (WPLH-FM), mobile TV production equipment, and the college's completely operational TV studio.

EDUCATIONAL PROGRAM

Students majoring in communication will complete two years of general education and communication courses geared to oral and electronic communication careers. The course work will entitle students to the Associate of Arts degree and will prepare them for the junior year of a four-year college program. In their major field of study, students select courses in communication, business, social science, and foreign language.

COURSE OF STUDY

Essential Skills (composition and math) 3 courses

General Education:

Humanities	2 courses
Science and Mathematics	3 courses
Social Science	4 courses

Major Field:

Communication	2 courses
Mathematics, Business, Foreign Language, Social Science	4 courses

CAREER OUTLOOK OPPORTUNITIES

Students majoring in communication have traditionally accepted positions in business, advertising, public relations, education, radio, and television. Today there is a growing demand for oral and electronic communication professionals in business and educational organizations, government, service institutions, and corporate industry. Thus there are new career opportunities for the communication major, who may serve as a speech writer or consultant; as a producer of "in-house" videos, sound/slides programs, and audio programs; as a producer of business and trade shows; as a media narrator; or as a public speaker in sales/promotion. Communication students at Abraham Baldwin receive the basic education necessary to be well-prepared for the upper level courses leading to these communication professions.

REPRESENTATIVE FIELDS OF EMPLOYMENT

Speechwriters; speech consultants; public relation specialists; media center producers; narrators; radio-TV; business and educational video and audio producers.

FOR MORE INFORMATION, call or write:

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(229) 391-4950

OR

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