

Chapter 13
International Business Law

1 Source: Bohlman/Dundas, The Legal, Ethical, & International Environment of Business

Development of International Law

- International customs
- International agreements
- International organizations or conferences

2 Source: Bohlman/Dundas, The Legal, Ethical, & International Environment of Business

World Trade Organization

- Remove trade barriers and make laws predictable
- Serve as forum for trade negotiations
- Administer disputes

3 Source: Bohlman/Dundas, The Legal, Ethical, & International Environment of Business

US Agencies Concerned with International Business

- Office of the US Trade Representative
- US Customs Service
- International Trade Administration
- International Trade Commission
- Court of International Trade

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Source: Bohlman/Dundas, The Legal, Ethical, & International Environment of Business

Statutes Regulating International Trade

- Export Administration Act
- Export Enhancement Act
- Omnibus Trade and Competitiveness Act
- Export Trading Company Act

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Source: Bohlman/Dundas, The Legal, Ethical, & International Environment of Business

Unfair Import Practices

- Infringement
- Subsidies
- Gray market

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Source: Bohlman/Dundas, The Legal, Ethical, & International Environment of Business

International Business Practices

- Developing an export business
- Conducting business internationally
 - Indirect contact
 - Direct contact
 - Choice of law or choice of forum
 - Financing methods
 - Common export facilitators
 - Export transaction documents
- Developing an importing business
 - Business plan
 - Logistics of importing

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Source: Bohlman/Dundas, The Legal, Ethical, & International Environment of Business

Summary

- Development of International Law
- World Trade Organization
- US Agencies Concerned with International Business
- Statutes Regulating International Trade
- Unfair Import Practices
- International Business Practices

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