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501(c)3: 58-2508713

August 9, 2010

Dear Sponsor,

La Fiesta del Pueblo, Inc. is happy to announce the return of La Fiesta to Pueblo here in Tifton, Ga! This year's celebration will be 14<sup>th</sup> annual celebration of La Fiesta; it will take place at the Fulwood Park Saturday September 25 from 10am until 9pm. This is the largest Latino festival in South Georgia, La Fiesta will feature non stop entertainment for the whole family with many performers, a fully equipped children's carnival, typical music, traditional folkloric dancers, ethnic food, arts and crafts, a Health Fair, and information on education and community based organizations, youth groups and social services.

It is hard to believe that in 1996 in the small town of Omega we celebrated the first La Fiesta del Pueblo. It has grown from a community project, sponsored by Girl Scout troops 115 and 493, to a regional affair that historically attracts between 10,000-12,000 festivalgoers each year. In 2008 the Fiesta attracted attendees from 32 Georgia counties and 7 different states.

La Fiesta del Pueblo, Inc. is a Non-profit 501(c) 3 organization, so your contribution is tax deductible. The festival is governed by a group of volunteers, bringing together people from different countries, backgrounds and experiences, serving without remuneration. Local organizations and businesses that support our festival are helping our mission of celebrating with everyone the rich cultural and artistic contributions of the Latino community.

With all activities free of charge, we are asking the community to assist us in raising \$10,500 to put together a quality activity that brings together many cultures under an atmosphere of togetherness and harmony. The different levels of sponsorship are as follows:

Platinum Sponsors	\$3,000 and above
Gold Sponsors	\$1,000 to \$2,999
Silver Sponsors	\$500 to \$999
Bronze Sponsors	\$250 to \$499
Supporter	\$100

The master of ceremonies will throughout the day announce all the sponsors during La Fiesta. Also sponsors will have the opportunity to have their companies name in the publicity for La Fiesta del Pueblo including newspaper ads and posters. We sincerely ask you to join in the celebration by supporting us bring back this amazing festival open for the whole community to enjoy. Please send your donations payable to La Fiesta del Pueblo Inc. to the address below and we'll send you a certificate of donation for your tax records. In addition, if you have any question please feel free to contact me via phone or e-mail.

La Fiesta del Pueblo  
PO BOX 2345  
Tifton, Georgia 31794

Sincerely,

Ernesto Ortiz Ariza  
La Fiesta del Pueblo Inc.  
Fundraising Committee  
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