

## The School of Business

The School of Business offers the Bachelor of Arts and Bachelor of Science degrees in Rural Studies with a concentration in Rural Business and Economic Development; and freshman and sophomore programs in Business Administration, Economics, and Information Technology leading to the Associate of Science degree and to further study at a senior college or university. The major part of each program for the freshman and sophomore years consists of courses that provide a sound foundation in the humanities, natural and behavioral sciences and mathematics as well as the basic courses in the discipline specific area. The junior and senior years would consist of an intensive study in one of the selected disciplines. If the student plans to transfer outside the University System of Georgia, he should contact the college or university and obtain a catalog or curriculum guide from that School of Business to determine whether different requirements for that school can be accommodated in the Abraham Baldwin curriculum.

## RURAL STUDIES IN THE SCHOOL OF BUSINESS

The School of Business offers a program of study that leads to the B.A. or B. S. degrees in Rural Studies: Rural Business and Economic Development. The degree concentration builds upon the basic knowledge, skills, and values provided by the College Core Curriculum while preparing students for a wide range of careers as well as for graduate study in numerous fields. The interdisciplinary degrees address the social, economic, demographic, political, and cultural aspects of the development of the rural economies, businesses, and communities in North America and prepare students to identify needs and to offer workable solutions for issues of the changing rural landscape. The program prepares students for work in government, non-profit, and private sector organizations that deal with rural issues, such as Habitat for Humanity, AmeriCorps, Chambers of Commerce, Economic Development Agencies, the UGA extension service and the Southern Rural Development Center; or be ready to enter professions or graduate school programs in areas such as historic preservation, rural sociology, global studies, journalism, economic development, public administration, public relations, law, and others. The program emphasizes the importance of critical thinking skills, encourages an appreciation of diverse cultural perspectives, and develops a greater understanding of the issues particular to the rural environment to provide an avenue of self-knowledge, cultural understanding, and social responsibility.

Students seeking to enter the Rural Studies program must have a 2.5 GPA and a minimum of 42 hours of collegiate credit. Transfer students must meet transfer requirements for the College, which may differ from requirements for admission to the Bachelor program. Acceptance to ABAC does not guarantee acceptance into the Rural Studies program.

## BACHELOR OF ARTS IN RURAL STUDIES

### Concentration in Rural Business and Economic Development

**Core Curriculum: Areas A-E** 42 hours

(See ABAC Core Curriculum, using Area D Non-Science option)

**Core Curriculum Area F** 18 hours

Foreign Language through 2002 (Required) 6 – 9

Select 3 or 4 courses from the following: 9 – 12

ARTS 2211, ARTS 2212, ARTS 2213, ECON 2105,  
ECON 2106 or AECO 2258, ENGL 2131, ENGL 2132,  
GEOG 1101, HIST 2201, HIST 2232, ITEC 2215, MATH 2000,  
MUSC 1100, POLS 2201, RELG 1100, THEA 1100

**Senior College Curriculum** 60 hours

Courses required for the Major 33 hours

COMM 3325	Intercultural Communication	3	
ECON 3101	American Economic History	3	
ENGL 3300	Literature of Rural America	3	
HIST 3000	History of Rural America	3	
RELG 3000	Religion in Rural America	3	
RLST 3000	Introduction to Rural Studies	3	
RLST 3060	Introduction to Research Methods	3	
RLST 3070	Introduction to Issues in Rural Health	3	
RLST 4000	Rural Studies Fieldwork (capstone)	3	
SOCI 3000	Rural Sociology	3	
	Rural Studies Internship	3	

Directed Elective Courses for the concentration  
in Rural Business and Economic Development 15 hours

Select 15 hours from the following:

BUSA 3150	Business Finance	3	
ECON 4105	Public Sector Economics	3	
ECON 4106	Economics of Environmental Law	3	
ECON 4710	Rural Economic Development	3	
ECON 4850	Economics of the Welfare State	3	
ECON 4900	Community Development	3	
MGMT 3670	Human Resource Management	3	
MGMT 4260	Small Business Management	3	
MKTG 3800	Principles of Marketing	3	

General Rural Studies Elective courses 12 hours

(Must be comprised of any Rural Studies Concentration Curriculum  
courses numbered 3000 or above used in the above areas)

**Total hours required for the degree** **120 hours**

Plus PHED 1100 and two PE activities

## BACHELOR OF SCIENCE IN RURAL STUDIES

### Concentration in Rural Business and Economic Development

**Core Curriculum: Areas A-E** 42 hours  
 (See ABAC Core Curriculum, using Area D Non-Science option)

**Core Curriculum Area F** 18 hours  
 Select 6 courses from the following:  
 ARTS 2211, ARTS 2212, ARTS 2213, ECON 2105,  
 ECON 2106 or AECO 2258, ENGL 2131, ENGL 2132,  
 GEOG 1101, HIST 2201, HIST 2232, ITEC 2215, MATH 2000,  
 MUSC 1100, POLS 2201, RELG 1100, THEA 1100

**Senior College Curriculum** 60 hours

Courses required for the Major 33 hours

COMM 3325	Intercultural Communication	3
ECON 3101	American Economic History	3
ENGL 3300	Literature of Rural America	3
HIST 3000	History of Rural America	3
RELG 3000	Religion in Rural America	3
RLST 3000	Introduction to Rural Studies	3
RLST 3060	Introduction to Research Methods	3
RLST 3070	Introduction to Issues in Rural Health	3
RLST 4000	Rural Studies Fieldwork (capstone)	3
SOCI 3000	Rural Sociology	3
	Rural Studies Internship	3

Directed Elective Courses for the concentration  
 in Rural Business and Economic Development 15 hours

Select 15 hours from the following:

BUSA 3150	Business Finance	3
ECON 4105	Public Sector Economics	3
ECON 4106	Economics of Environmental Law	3
ECON 4710	Rural Economic Development	3
ECON 4850	Economics of the Welfare State	3
ECON 4900	Community Development	3
MGMT 3670	Human Resource Management	3
MGMT 4260	Small Business Management	3
MKTG 3800	Principles of Marketing	3

General Rural Studies Elective courses 12 hours  
 (Must be comprised of any Rural Studies Concentration Curriculum  
 courses numbered 3000 or above used in the above areas)

**Total hours required for the degree** **120 hours**

Plus PHED 1100 and two PE activities

## BUSINESS ADMINISTRATION

A student who completes the Business Administration Curriculum will receive the Associate of Science Degree.

A student who chooses this program has a wide variety of majors to choose from at senior colleges and universities. Some of the various majors that this curriculum would prepare the student for are:

Accounting	Logistics and Transportation Management
Advertising	Management Services
Banking and Finance	Management Information Systems
Business Administration	Marketing
Business Systems	Management
Economics	Office Administration
Fashion Merchandising	Organizational Management
General Business	Human Resource Management
Industrial Relations	Public Administration
Information Technology	Pre-Law
Insurance and Risk Management	Real Estate
International Business	

**Core Curriculum: Areas A-E** (See ABAC Core Curriculum, using Area D Non-Science option)

**Area F: Major Courses—18 hours**

ACCT 2101	Principles of Accounting I	3
ACCT 2102	Principles of Accounting II	3
ECON 2105*	Principles of Macroeconomics	3
ECON 2106*	Principles of Microeconomics	3

Select 6 hours from the following:

BUSA 1105	Introduction to Business	3
BUSA 2105	Communicating in the Bus Environment	3
BUSA 2106	The Environment of Business	3
CISM 2201	Fundamentals of Computer Applications	3

**TOTAL 60**

PHED 1100 and two PE activities

\*A student may not simultaneously enroll in ECON 2105 and ECON 2106.

Students intending to teach grades 9 – 12 should also take the following pre-professional courses:

EDUC 2110	Investigating Critical and Contemporary Issues in Education	3
EDUC 2120	Exploring Socio-Cultural Perspectives on Diversity in Educational Contexts	3
EDUC 2130	Exploring Learning and Teaching	3

**TOTAL 69**

\* A minimum grade of C is required in all EDUC courses for Education majors.

## ECONOMICS

A student completing the curriculum in economics will receive the Associate of Science degree.

**Core Curriculum: Areas A-E** (See ABAC Core Curriculum, using Area D Non-Science option)

**Area F: Major courses – 18 hours**

<b>Courses</b>	<b>Hours</b>	
ECON 2105	Principles of Macroeconomics	3
ECON 2106	Principles of Microeconomics	3
Select 12 hours from the following:		
CISM 2201	Fundamentals of Computer Applications	3
Foreign Language	1002, 2001, 2002	3-6
GEOG 1101	Introduction to Human Geography	3
HIST 1112	World History II	3
MATH 2000	Statistics	3
MATH 2053	Calculus I	4
MATH 2054	Calculus II	4
MATH 2055	Calculus III	4
POLS 2401	Global Issues	3
SOCI 1101	Introduction to Sociology	3
SOCI 1160	Introduction to Social Problems	3
		<b>TOTAL 60</b>

PHED 1100 and two PE activities

## INFORMATION TECHNOLOGY

A student completing the curriculum in Information Technology will receive the Associate of Science degree.

The program has been designed to provide core courses in introductory information technology and general education. After successfully completing this curriculum a student will be prepared to enter a senior college or university in one of the following areas of interest:

Computer Programming	Multimedia and Graphics Design
Database Administration	Web Technology
Educational Technology	Networking and Data Communication
Management Information Systems	

**Core Curriculum: Areas A-E** (See ABAC Core Curriculum, using Area D Non-Science option)

### Area F: Major courses – 18 hours

Courses	Hours	
ITEC 2215	Introduction to Information Technology	3
ITEC 2260	Computer Programming I	3
ITEC 2370	Computer Programming II	3
MATH 2000	Statistics	3

Select 2 courses from the following:

ITEC 2220	Computer Hardware & Software Concepts	3
ITEC 2245	Microcomputer Database Management	3
ITEC 2261	Web Applications Development	3

**TOTAL 60**

PHED 1100 and two PE activities

### Certificate in General Business

This program is designed to acquaint students with the fundamental aspects of the American business environment. Those who complete this program will be familiar with the various tracts within the business discipline and be better prepared to make a decision regarding further study and/or training.

<b>COURSES</b>		<b>Hours</b>
ACCT 2101	Principles of Accounting I	3
BUSA 2105	Communicating in the Business Environment	3
CISM 2201	Fundamentals of Computer Applications	3
ECON 2105	Principles of Macroeconomics	3
ENGL 1101	Composition I	3
MATH 1111	College Algebra	3
	<b>TOTAL</b>	<b>18</b>